

NCC Cable System Order

Order #	62559176	Flight Dates	07/30/18 - 08/12/18	Update Date	07/26/18
Syscode	1507	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Spectrum/University Of Eau Claire, WI	Advertiser	Restoration PAC	Show All Lines	
Market	La Crosse			Total # of Weeks	2
		Client Code	314	Total	\$120.00
AE	Kevin Bowman	Product Code	397	Commission	\$18.00
Sales Coordinator	Marshall Bradshaw	Est Code	4559	Net Total	\$102.00
Office	Washington	Product Name		Total Spots	30
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7.23 New Order. Please review and confirm, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/30/18	8/5/18	05:00	09:00			X	X	X	X	X	-	-	6	\$3.00	\$18.00	30	
2	FXNC	FOX AND FRIEND<	8/6/18	8/12/18	05:00	09:00	X	X						-	-	2	\$3.00	\$6.00	30	
3	FXNC	VARIOUS	7/30/18	8/5/18	09:00	16:00			X	X	X	X	X	-	-	5	\$3.00	\$15.00	30	
4	FXNC	VARIOUS	8/6/18	8/12/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
5	FXNC	VARIOUS	7/30/18	8/5/18	16:00	19:00			X	X	X	X	X	-	-	6	\$5.00	\$30.00	30	
6	FXNC	VARIOUS	8/6/18	8/12/18	16:00	19:00	X	X						-	-	2	\$5.00	\$10.00	30	
7	FXNC	VARIOUS	7/30/18	8/5/18	19:00	24:00			X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	
8	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00	X	X						-	-	2	\$5.00	\$10.00	30	

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	30	0	0	0	0	0	0	0	0	0	0	0	30
AMT	\$120.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$120.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/30/18

62559176 | La Crosse | Spectrum/University Of Eau Claire, WI | 1507 |